

Board Meeting

Tuesday, October 22 – 4:00 p.m.

Chamber Building, 302 W. Gore

First National Bank & Trust Board Room

AGENDA

- I. Call to Order/establish quorum and ensure public notice requirements/introductions
- II. Welcome & Introductions
- III. Member Presentation by Darrell Pittman with Vans To Go, Inc.
- IV. Community Reports
- V. Chamber Reports

Chair's Report – Jennifer Ellis
President's Report – Brenda Spencer-Ragland

VI. **Consider approval of the Consent Agenda**

- a. Consider acceptance of the September 23, 2019 Minutes.
- b. Consider recommendation by the CVB Advisory Council to table the funding request for Fliptastic Star Spangled Classic 2020 until they are able to produce a schedule that will show how this event will impact overnight stays in Lawton. *The Fliptastic Star Spangled Classic 2020 is schedule for February 7 - 9, 2020.*
- c. Consider recommendation by the CVB Advisory Council to deny funding in the amount of \$1,000.00 due to the room night count is only 20 and the attendees will be coming from our local region and out 75 miles but within the state. The organization hosted a similar event in 2017 and the numbers indicate an inflated projection for 2019. This is an all-inclusive event that would have a minimal economic impact on our community. The funding formula showed a value of \$1,000.00 for this event. *The Willie Moore, Jr. Live "Laying 2019 #Flatout" is scheduled for December 12, 2019.*

ACTION: Motion to approve/amend/disapprove the Consent Agenda

VII. **Consider acceptance of September 2019 Financials.**

ACTION: Motion to accept/not accept September 2019 Financials.

VIII. **Consider approval of the September 2019 Membership Report.**

ACTION: Motion to approve/amend/disapprove the September 2019 Membership Report.

IX. **Consider acceptance of September 2019 City Council Report.**

ACTION: Motion to accept/amend the September 2019 City Council Report.

X. Business

XI. New Business

- a. **Consider recommendation by the President/CEO of the Chamber of Commerce to work with the CVB Committee to update the CVB Event Funding Support Application Guidelines to be more efficient and effective in spending monies from the Convention and Visitors Bureau's purpose and function, and bring back to the Executive and Board for approval.**

ACTION: Motion to approve/amend/disapprove recommendation by the President/CEO of the Chamber of Commerce to work with the CVB Committee to update the CVB Event Funding Support Application Guidelines to be more efficient and effective in spending monies from the Convention and Visitors Bureau's purpose and function, and bring back to the Executive and Board for approval.

- b. **Consider recommendation by the President/CEO of the Chamber of Commerce to approve funding for the Oklahoma Indian Child Welfare Association 12th Annual Conference in the amount of \$2,285.00, payable to the Apache Casino Hotel from Special Event Funding. The group applied for \$2,000.00. The funding formula showed a value of \$3,800.00 for this event. *The Oklahoma Indian Child Welfare Association 12th Annual Conference will be November 7 – 9, 2019.***

ACTION: Motion to approve/amend/disapprove the recommendation by the President/CEO of the Chamber of Commerce to approve funding for the Oklahoma Indian Child Welfare Association 12th Annual Conference in the amount of \$2,285.00, payable to the Apache Casino Hotel from Special Event Funding. The group applied for \$2,000.00. The funding formula showed a value of \$3,800.00 for this event. *The Oklahoma Indian Child Welfare Association 12th Annual Conference will be November 7 – 9, 2019.*

- c. **Consider recommendation to establish a working group to commence working the contract and promotion plan for the continuation of hotel motel tax which needs to go to voters in 2020 for possible implementation in 2021.**

ACTION: Motion to approve/amend/disapprove the recommendation to establish a working group to commence working the contract and promotion plan for the continuation of hotel motel tax which needs to go to voters in 2020 for possible implementation in 2021.

XII. Adjourn

XIII. Member Announcements