



Executive Committee Meeting
Monday, September 21, 2020 – 4:00 p.m.
Chamber of Commerce 302 W Gore Blvd, FNB&T Board Room

Agenda

- I. Call to Order/Roll Call, establish quorum, and ensure public notice requirements have been met
Board members, staff and the public will attend this meeting via videoconference/teleconference.
- II. Introduction of any Guests
- III. Consider Acceptance of the August 17, 2020 Executive Committee Meeting Minutes.
ACTION: Motion to accept/amend August 17, 2020 Executive Committee Meeting Minutes.
- IV. Reports
 - a. Chair's Discussion – Mark Scott
 - Discuss updated 2020-21 Business Plan, input from Exec
 - b. CEO/President's Report – Krista Ratliff
 - Introduction to Executive Committee
 - Presentation of Annual Report to City Council
 - c. Hotel-Motel Tax Representative Report & CVB Report – Carrie Paye
 - Average occupancy activity for Lawton for July and August
 - Discuss occupancy rate impact
 - Discuss status of CVB requests
 - d. Financial Report – Rick Walker
 - Review Chamber financials
- V. Business
 - a. **Consider recommendation by the Wichita Mountains Historical Drama Association to support the proposed Outdoor Drama, "GERONIMO!", with discussion lead by Jennifer Ellis.**
ACTION: Motion to approve/amend/disapprove recommendation by the Wichita Mountains Historical Drama Association to support the proposed Outdoor Drama, "GERONIMO!".
 - b. **Consider recommendation by the CVB Advisory Council for a letter of support to be written and submitted from the Convention and Visitors Bureau to Great Plains Country in support of the Multi-County Organizations tourism promotion efforts. Great Plains Country will use this letter of support in their efforts to advocate the continuation of funding to the Multi-County Organizations and to oppose the implementation of the Department of Tourism's proposal.**
ACTION: Motion to approve/amend/disapprove recommendation by the CVB Advisory Council for a letter of support to be written and submitted from the Convention and Visitors Bureau to Great Plains Country in support of the Multi-County Organizations tourism promotion efforts. Great Plains Country will use this letter of support in their efforts to advocate the continuation of funding to the Multi-County Organizations and to oppose the implementation of the Department of Tourism's proposal.
 - c. **Consider recommendation by the CVB Advisory Council to **approve** funding in the amount of \$500 to be paid out of Special Events, contingent upon fund availability at the time of the event for the Lawton Chautauqua. The event is expecting 1000 local attendees and 200 out of town/state attendees for a total participation of 1,200. The total amount of expected room nights is 300. In 2019, the group had a total of 83 room nights. Lawton Chautauqua requested CVB funding in the amount of \$5,000,**

the funding formula showed a value of \$3,800 for this event. In 2019 the CVB provided \$2,100 in funding to this group. (Lawton Chautauqua is scheduled June 16th-18th, 2021.)

ACTION: Motion to approve/amend/disapprove recommendation by the CVB Advisory Council to approve funding in the amount of \$500 to be paid out of Special Events, contingent upon fund availability at the time of the event for the Lawton Chautauqua. The event is expecting 1000 local attendees and 200 out of town/state attendees for a total participation of 1,200. The total amount of expected room nights is 300. In 2019, the group had a total of 83 room nights. Lawton Chautauqua requested CVB funding in the amount of \$5,000, the funding formula showed a value of \$3,800 for this event. In 2019 the CVB provided \$2,100 in funding to this group.

- d. Consider recommendation by the CVB Advisory Council to **deny** funding to the Classic Chevrolet Golf Tournament. They submitted a sponsorship request to the CVB which consists of choices between 7 sponsorship levels ranging from \$200 up to \$5,000. No information was provided regarding room nights or participation numbers for this event. (Classic Chevrolet Golf Tournament is scheduled to be held at the Lawton Country Club on October 19, 2020.)**
- e. ACTION:** Motion to approve/amend/disapprove recommendation by the CVB Advisory Council to **deny** funding to the Classic Chevrolet Golf Tournament. They submitted a sponsorship request to the CVB which consists of choices between 7 sponsorship levels ranging from \$200 up to \$5,000. No information was provided regarding room nights or participation numbers for this event. (Classic Chevrolet Golf Tournament is scheduled to be held at the Lawton Country Club on October 19, 2020.)

VI. Discussion - Consider any items to add to Agenda for September 28, 2020 Board meeting

VII. New Business

VIII. Adjourn