



Board of Directors Meeting

April 26, 2021 – 4:00 p.m.

Cameron University, McCasland Ballroom B & C, McMahon Centennial Complex
501 S.W. University Drive, Lawton, Oklahoma

Agenda

- I. Call to Order/Roll Call, establish quorum, and ensure public notice requirements have been met.
- II. Introduction of any Guests
- III. Community Reports
 - o City of Lawton
 - o Fort Sill
 - o Cameron
 - o Great Plains Technology Center
 - o Lawton Public Schools
 - o LEDC
 - o FISTA/FIRES Chapter AUSA – Frontier Team
 - o Oklahoma Turnpike Authority
 - o Lawton Area Metropolitan Area Airport Authority
 - o County Commissioners
 - o Board of Realtors
 - o Senator Inhofe's Office
 - o Senator Lankford's Office
 - o Congressman Cole's Office
- IV. Chamber Reports
 - a. Chair's Discussion – Mark Scott
 - April – Month of the Military Child
 - JET Force update
 - b. CEO/President's Report – Krista Ratliff
 - Military Graduations
 - Legislative Reception
 - Armed Forces Parade
 - Grow the 580
 - Membership Report
 - Upcoming Events
 - c. Hotel-Motel Tax Representative Report & CVB Report – Carrie Paye
 - Average occupancy activity for Lawton
 - CVB Event Updates
 - d. Redcoat Report – Chris Grady
 - e. Financial Report – Austin Rabon
 - Review March 2021 Financials
- V. Consent Agenda
 - a. Consider acceptance of the March 22, 2021 Board of Directors Meeting Minutes
 - b. Consider recommendation to approve March 2021 Membership Report.
 - c. Consider recommendation to approve March 2021 Financials.
 - d. Consider recommendation to approve the March 2021 City Council Report.
 - e. Consider approval of the 2021-2022 FY Budget Proposal.
 - f. Consider recommendation by the CVB Advisory Council to approve funding in the amount of \$4,000 for the Grand National Horseman's Association to be paid directly to Great Plains Coliseum, contingent upon funds availability. The funding formula showed a value of \$2,050 for this event. GNHA was awarded \$4,000 in 2020. *The Grand National Horseman's Play Day Finals are scheduled for July 24-31st, 2021.*
 - g. Consider recommendation by the CVB Advisory Council to approve funding in the amount of \$500 to be paid directly to the Parkinson's Foundation Rally Walk for the purpose of covering advertising costs, contingent upon funds availability. The event is expecting an estimated 50 room nights. The funding formula showed a value of \$1,000 for this event. *The Parkinson's Foundation Rally Walk is scheduled for Saturday, May 22nd at Cameron University.*

- h. Consider recommendation by the CVB Advisory Council to **deny** funding in the amount of \$500 to the Parkinson's Foundation Ugly Man Contest to be used towards advertising costs. The event is expecting a total of 75-100 participants and is expecting 20-25 room nights. The funding formula showed a value of \$750 for this event. *The Parkinson's Foundation Ugly Man Contest is scheduled for June 15th at the old Dillard's Courtyard.*

ACTION: Motion to approve/amend/disapprove Consent Agenda.

VI. Business

VII. New Business

VIII. Adjourn