



Executive Committee Meeting
April 19, 2021 – 4:00 p.m.
Cameron University, McCasland Ballroom B, McMahon Centennial Complex
501 S.W. University Drive, Lawton, Oklahoma

Agenda

- I. Call to Order/Roll Call, establish quorum, and ensure public notice requirements have been met.
- II. Introduction of any Guests
- III. Reports
 - a. Chair's Discussion – Mark Scott
 - Nominating Committee
 - April – Month of the Military Child
 - IT Committee
 - JET Force update
 - b. CEO/President's Report – Krista Ratliff
 - Military Graduations
 - Legislative Reception
 - Armed Forces Parade
 - Grow the 580
 - Membership Report
 - Upcoming Events
 - c. Hotel-Motel Tax Representative Report & CVB Report – Carrie Paye
- IV. Consent Agenda
 - a. Consider acceptance of the March 15, 2021 Executive Committee Meeting Minutes
 - b. Consider recommendation to approve the March 2021 Membership Report.
ACTION: Motion to approve/amend/disapprove Consent Agenda.
- V. Business
 - a. Consider approval of the 2021-2022 FY Budget Proposal.
ACTION: Motion to approve/amend/disapprove the 2021-2022 FY Budget Proposal.
 - b. Consider recommendation by the CVB Advisory Council to approve funding in the amount of \$4,000 for the Grand National Horseman's Association to be paid directly to Great Plains Coliseum, contingent upon funds availability. The funding formula showed a value of \$2,050 for this event. GNHA was awarded \$4,000 in 2020. *The Grand National Horseman's Play Day Finals are scheduled for July 24-31st, 2021.*
ACTION: Motion to approve/amend/disapprove recommendation by the CVB Advisory Council to approve funding in the amount of \$4,000 for the Grand National Horseman's Association to be paid directly to Great Plains Coliseum, contingent upon funds availability. The funding formula showed a value of \$2,050 for this event. GNHA was awarded \$4,000 in 2020.
 - c. Consider recommendation by the CVB Advisory Council to approve funding in the amount of \$500 to be paid directly to the Parkinson's Foundation Rally Walk for the purpose of covering advertising costs, contingent upon funds availability. The event is expecting an estimated 50 room nights. The funding formula showed a value of \$1,000 for this event. *The Parkinson's Foundation Rally Walk is scheduled for Saturday, May 22nd at Cameron University.*
ACTION: Motion to approve/amend/disapprove recommendation by the CVB Advisory Council to approve funding in the amount of \$500 to be paid directly to the Parkinson's Foundation Rally Walk for the purpose of covering advertising costs, contingent upon funds availability. The event is expecting an estimated 50 room nights. The funding formula showed a value of \$1,000 for this event.

- d. Consider recommendation by the CVB Advisory Council to **deny** funding in the amount of \$500 to the Parkinson's Foundation Ugly Man Contest to be used towards advertising costs. The event is expecting a total of 75-100 participants and is expecting 20-25 room nights. The funding formula showed a value of \$750 for this event. *The Parkinson's Foundation Ugly Man Contest is scheduled for June 15th at the old Dillard's Courtyard.*

ACTION: Motion to approve/amend/disapprove recommendation by the CVB Advisory Council to deny funding in the amount of \$500 to the Parkinson's Foundation Ugly Man Contest to be used towards advertising costs. The event is expecting a total of 75-100 participants and is expecting 20-25 room nights. The funding formula showed a value of \$750 for this event.

VI. Discussion - Consider any items to add to agenda for April board meeting.

VII. New Business

VIII. Adjourn