



**Board of Directors Meeting**  
**Monday, September 28, 2020 – 4:00 p.m.**  
**Teleconference/Videoconference Meeting via Zoom**

**Link to join videoconference:**

**<https://zoom.us/j/97175338645?pwd=KzJ1NWVhVT2tmOGNiVGN0TnB6Z0M5QT09>**

**Meeting ID: 971 7533 8645**

**Passcode: 396885**

In the event audio is lost by the host, we will attempt to regain communication for 30 minutes. If we are unable to restore communications, the meeting will reconvene Tuesday, August 25, at 4:00 pm using the same Zoom video conference code.

This meeting will be conducted via teleconference/videoconference for all board members and members of the public to attend.

You may join from your internet connected phone or computer using the link and password in the above link. If you are unable to join by video device, you may join by telephone at the following number:

One tap mobile

+16699009128,,97175338645#,,,,,0#,,396885# US (San Jose)

+12532158782,,97175338645#,,,,,0#,,396885# US (Tacoma)

### **Agenda**

*Meetings are normally on the fourth Monday of each month, except on holidays or other designated occasions, in which case a different date is set for meetings, as listed on the Chamber's website and as posted with the City Court Clerk as required by the Open Meetings Act.*

- I. Call to Order/Roll Call, establish quorum, and ensure public notice requirements have been met Board members, staff and the public will attend this meeting via videoconference/teleconference.
- II. Introduction of any Guests
- III. Community Reports
  - o City of Lawton
  - o Fort Sill
  - o Cameron
  - o Great Plains Technology Center
  - o Lawton Public Schools
  - o LEDC
  - o FISTA/FIRES Chapter AUSA – Frontier Team
  - o Lawton Area Metropolitan Area Airport Authority
  - o County Commissioners
  - o Board of Realtors
  - o Oklahoma Turnpike Authority
  - o Senator Inhofe's Office
  - o Senator Lankford's Office
  - o Congressman Cole's Office

#### IV. Chamber Reports

Chair's Report – Mark Scott

- o Discuss update on the 2020 – 21 Business Plan

CEO/President's Report – Krista Ratliff

- o Introduction to Board of Directors
- o Update of Annual Report presentation to City Council
- o Dashboard Presentation
- o Membership Report

Hotel-Motel Tax Representative/CVB Report – Carrie Paye

- o Average occupancy activity for Lawton for August and September
- o Discuss occupancy rate impact

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*(Hotel-Motel cont'd)*

- Discuss CVB events to help bring in tourism
- Discuss Great Plains Country multi-organization tourism promotion efforts

Financial Report – Rick Walker

- Discussion regarding August 31, 2020 financial report
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V. Consent Agenda

- a. August 24, 2020, Board of Director Meeting Minutes
- b. August 20, 2020 City Council Report
- c. August 31, 2020 Financial Report
- d. August 2020 Membership Report
- e. Approve recommendation by the CVB Advisory Council for a letter of support to be written and submitted from the Convention and Visitors Bureau to Great Plains Country in support of the Multi-County Organizations tourism promotion efforts. Great Plains Country will use this letter of support in their efforts to advocate the continuation of funding to the Multi-County Organizations and to oppose the implementation of the Department of Tourism's proposal.
- f. Approve recommendation by the CVB Advisory Council to **approve** funding in the amount of \$500 to be paid out of Special Events, contingent upon fund availability at the time of the event for the Lawton Chautauqua. The event is expecting 1000 local attendees and 200 out of town/state attendees for a total participation of 1,200. The total amount of expected room nights is 300. In 2019, the group had a total of 83 room nights. Lawton Chautauqua requested CVB funding in the amount of \$5,000, the funding formula showed a value of \$3,800 for this event. In 2019 the CVB provided \$2,100 in funding to this group. (*Lawton Chautauqua is scheduled June 16<sup>th</sup>-18<sup>th</sup>, 2021.*)
- g. Approve recommendation by the CVB Advisory Council to **deny** funding to the Classic Chevrolet Golf Tournament. They submitted a sponsorship request to the CVB which consists of choices between 7 sponsorship levels ranging from \$200 up to \$5,000. No information was provided regarding room nights or participation numbers for this event. (*Classic Chevrolet Golf Tournament is scheduled to be held at the Lawton Country Club on October 19, 2020.*)

**ACTION:** Motion to accept/disapprove Consent Agenda.

VI. Business

- a. **Consider recommendation by the Wichita Mountains Historical Drama Association to support the proposed Outdoor Drama, "GERONIMO!", with discussion led by Jennifer Ellis.**

**ACTION:** Motion to approve/amend/disapprove recommendation by the Wichita Mountains Historical Drama Association to support the proposed Outdoor Drama, "GERONIMO!", with discussion led by Jennifer Ellis.

- b. **Consider convening into Executive Session as allowed by the Oklahoma Open Meetings Act Law as amended 2011. 25 O.S. §§307(b)(1) and (2) and 311 for the purpose of considering the employment of the Membership and Communications position of the Chamber.**

**ACTION:** Motion to convene/not convene into Executive Session to discuss proposed agreement regarding the employment of the Membership and Communications position.

**Consider concluding Executive Session and move to go back into open session.**

**ACTION:** Motion to conclude/not conclude Executive Session and move to go back into open session.

- c. **Consider any action to be taken as a result of Executive Session discussion.**

**POSSIBLE ACTION:** Motion to approve/amend/disapprove proposed agreement regarding the employment of the Membership and Communications position.

VII. New Business

Adjourn

**Attendees:**

Shawn Anderson, Videoconference  
Janie Billingsley, Teleconference  
Mark Brace, Videoconference  
Christy Clark, Teleconference  
Michael Cleghorn, Teleconference  
Brad Cooksey, Videoconference  
Jesse Cross, Videoconference  
Tiffain Easton, Videoconference  
Daniel El Kouri, Videoconference  
Jennifer Ellis, Videoconference  
Barry Ezerski, Videoconference  
Fred Fitch, Teleconference  
Clarence Fortney, Videoconference  
Norris Graves, Videoconference  
Nathan Harbert, Teleconference  
Jason Hensley, Videoconference  
Dustin Hilliary, Videoconference  
Ray Howard, Videoconference  
Rick Kerr, Teleconference  
Jeremy Lohman, Videoconference  
Gene Love, Videoconference  
Dr. Lynn Null, Videoconference  
Vera Oldham, Videoconference  
Carrie Paye, Teleconference  
Krista Ratliff, Videoconference  
Vincent Saylor, Videoconference  
Mark Scott, Videoconference  
James Taylor, Videoconference  
Kim Thomas, Videoconference  
Rick Walker, Teleconference