



Board of Directors Meeting

June 28, 2021 – 4:00 p.m.

Cameron University, McCasland Ballroom B & C, McMahon Centennial Complex
501 S.W. University Drive, Lawton, Oklahoma

Agenda

- I. Call to Order/Roll Call, establish quorum, and ensure public notice requirements have been met.
- II. Introduction of any Guests
- III. Presentation
- IV. Community Reports
 - o City of Lawton
 - o Fort Sill
 - o Cameron
 - o Great Plains Technology Center
 - o Lawton Public Schools
 - o LEDC
 - o FISTA/FIRES Chapter AUSA – Frontier Team
 - o Oklahoma Turnpike Authority
 - o Lawton Area Metropolitan Area Airport Authority
 - o County Commissioners
 - o Board of Realtors
 - o Senator Inhofe's Office
 - o Senator Lankford's Office
 - o Congressman Cole's Office
- V. Chamber Reports
 - a. Chair's Discussion – Mark Scott
 - JET Force
 - b. CEO/President's Report – Krista Ratliff
 - Annual Banquet/Silent Auction
 - City of Lawton City Council
 - Armed Forces Parade
 - Mayor's Conference
 - Membership Report
 - Upcoming Events
 - c. Hotel-Motel Tax Representative Report & CVB Report – Carrie Paye
 - d. Redcoat Report – Chris Grady
 - e. Financial Report – Austin Rabon
- VI. Consent Agenda
 - a. Consider acceptance of the May 24, 2021 Board of Directors Meeting Minutes
 - b. Consider recommendation to approve May 2021 Membership Report.
 - c. Consider recommendation to approve May 2021 Financials.
 - d. Consider recommendation to approve the May 2021 City Council Report.
 - e. Consider recommendation by the Redcoats to approve the 2021-2022 Redcoat Executive Roster.
 - f. Consider approving the See Source Contract for the Convention & Visitors Bureau for the purpose of tracking tourism in our community.
 - g. Consider recommendation by the CVB Advisory Council to **approve** funding in the amount of \$1,000 to be paid out of Special Events Funding for *The Indigenous People's Day Pow Wow*. This event is expecting an estimated 260 participants, with 10 room nights. The funding formula showed a value of \$900 for this event. *The Indigenous People's Day Pow Wow is scheduled for October 10th at the Hilton Garden Inn Convention Center.*
 - h. Consider recommendation by the CVB Advisory Council to **approve** funding in the amount of \$2,550 to be used for covering the cost of venue rental for the *Oklahoma Dispensary Cup*. The event is expecting a total of 4,000 local participants and 4,000 regional participants for a total attendance of 8,000. The event is expecting an estimated 80 room nights. The funding formula showed a value of \$2,550 for this event. *The Oklahoma Dispensary Cup will be held on October 29th & 30th.*

- i. Consider recommendation by the CVB Advisory Council to **approve** funding in the amount of \$500 in Grow the 580 gift certificates to be used for prize giveaways at the *Goodwill Golf Tournament*. The event is expecting a total of 150 participants. The funding formula showed a value of \$500 for this event. *The Goodwill Industries 7th Annual Charity Golf Tournament will be held on October 4th at the Lawton Country Club.*

ACTION: Motion to approve/amend/disapprove Consent Agenda.

VI. Business

- a. Consider recommendation by the President & CEO of the Chamber to **approve** funding in the amount of a \$1,000 sponsorship for the Firecracker Golf Tournament at an Eagle Level sponsor, contingent upon funds availability. *The Firecracker Golf Tournament is scheduled for July 1st-4th at the Lawton Country Club.*

ACTION: Motion to approve/amend/disapprove recommendation by the President & CEO of the Chamber to approve funding in the amount of a \$1,000 sponsorship for the Firecracker Golf Tournament at an Eagle Level sponsor, contingent upon funds availability. *The Firecracker Golf Tournament is scheduled for July 1st-4th at the Lawton Country Club.*

- b. Consider recommendation by the Executive Committee to **approve** funding in the amount of \$10,000 for the *Lawton Rangers Rodeo*, contingent upon funds availability, that will be used for pre-rodeo advertisement in statewide publications, and to assist the military in attending the rodeo. The event is expecting a total of 20,000 local participants, 10,000 regional participants, and 600 out of state participants. The event is expecting an estimated 100 room nights. The funding formula showed a value of \$6,000 for this event. *The Lawton Rangers Rodeo is scheduled for August 11-14th at the LO Ranch.*

ACTION: Motion to approve/amend/disapprove recommendation by the Executive Committee to approve funding in the amount of \$10,000 for the Lawton Rangers Rodeo, contingent upon funds availability, that will be used for pre-rodeo advertisement in statewide publications, and to assist the military in attending the rodeo. The funding formula showed a value of \$6,000 for this event. *The Lawton Rangers Rodeo is scheduled for August 11-14th at the LO Ranch.*

- c. Consider recommendation by the CVB Advisory Council to **approve** sponsorship of the *Spirit of Survival* in the amount of \$5,000 to be used for sponsoring the event at the sponsorship level determined by the Chamber and CVB staff. The event is expecting over 5,000 participants. *The Spirit of Survival is scheduled for September 19th.*

ACTION: Motion to approve/amend/disapprove recommendation by the CVB Advisory Council to approve sponsorship of the Spirit of Survival in the amount of \$5,000 to be used for sponsoring the event at the sponsorship level determined by the Chamber and CVB staff. The event is expecting over 5,000 participants. *The Spirit of Survival is scheduled for September 19th.*

VII. New Business

VIII. Adjourn