



Executive Committee Meeting

June 21, 2021 – 4:00 p.m.

Lawton Fort Sill Chamber of Commerce, First National Bank & Trust Board Room
302 W Gore Boulevard, Lawton, OK

Agenda

- I. Call to Order/Roll Call, establish quorum, and ensure public notice requirements have been met.
- II. Introduction of any Guests
- III. Reports
 - a. Chair's Discussion – Mark Scott
 - JET Force Update
 - b. CEO/President's Report – Krista Ratliff
 - Annual Banquet
 - City of Lawton City Council Meeting
 - Armed Forces Parade
 - Membership Report
 - Upcoming Events
 - c. Hotel-Motel Tax Representative Report – Carrie Paye
 - d. Financial Report – Austin Rabon
- IV. Consent Agenda
 - a. Consider acceptance of the May 17, 2021 Executive Committee Meeting Minutes
 - b. Consider recommendation to approve the May 2021 Membership Report.
 - c. Consider recommendation to approve the May 2021 Financial Report.
 - d. Consider recommendation to approve the May 2021 City Council Report.
 - e. Consider recommendation by the Redcoats to approve the 2021-2022 Redcoat Executive Roster.
 - f. Consider approving the See Source Contract for the Convention & Visitors Bureau for the purpose of tracking tourism in our community.
 - g. Consider recommendation by the CVB Advisory Council to **approve** funding in the amount of \$1,000 to be paid out of Special Events Funding for *The Indigenous People's Day Pow Wow*. This event is expecting an estimated 260 participants, with 10 room nights. The funding formula showed a value of \$900 for this event. *The Indigenous People's Day Pow Wow is scheduled for October 10th at the Hilton Garden Inn Convention Center.*
 - h. Consider recommendation by the CVB Advisory Council to **approve** funding in the amount of \$5,000 for the *Lawton Rangers Rodeo* that will be used for pre-rodeo advertisement in statewide publications, and to assist the military in attending the rodeo. The event is expecting a total of 20,000 local participants, 10,000 regional participants, and 600 out of state participants. The event is expecting an estimated 100 room nights. The funding formula showed a value of \$6,000 for this event. *The Lawton Rangers Rodeo is scheduled for August 11-14th at the LO Ranch.*
 - i. Consider recommendation by the CVB Advisory Council to **approve** funding in the amount of \$2,550 to be used for covering the cost of venue rental for the *Oklahoma Dispensary Cup*. The event is expecting a total of 4,000 local participants and 4,000 regional participants for a total attendance of 8,000. The event is expecting an estimated 80 room nights. The funding formula showed a value of \$2,550 for this event. *The Oklahoma Dispensary Cup will be held on October 29th & 30th.*
 - j. Consider recommendation by the CVB Advisory Council to **approve** funding in the amount of \$500 in Grow the 580 gift certificates to be used for prize giveaways at the *Goodwill Golf Tournament*. The event is expecting a total of 150 participants. The funding formula showed a value of \$500 for this event. *The Goodwill Industries 7th Annual Charity Golf Tournament will be held on October 4th at the Lawton Country Club.*
 - k. Consider recommendation by the CVB Advisory Council to **approve** sponsorship of the *Spirit of Survival* in the amount of \$5,000 to be used for sponsoring the event at the sponsorship level determined by the Chamber and CVB staff. The event is expecting over 5,000 participants. *The Spirit of Survival is scheduled for September 19th.*

ACTION: Motion to approve/amend/disapprove Consent Agenda.

V. Business

VI. Discussion - Consider any items to add to agenda for June board meeting.

VII. New Business

VIII. Adjourn