



Board of Directors Meeting

May 24, 2021 – 4:00 p.m.

Cameron University, McCasland Ballroom B & C, McMahon Centennial Complex
501 S.W. University Drive, Lawton, Oklahoma

Agenda

- I. Call to Order/Roll Call, establish quorum, and ensure public notice requirements have been met.
 - II. Introduction of any Guests
 - III. Community Reports
 - o City of Lawton
 - o Fort Sill
 - o Cameron
 - o Great Plains Technology Center
 - o Lawton Public Schools
 - o LEDC
 - o FISTA/FIRES Chapter AUSA – Frontier Team
 - o Oklahoma Turnpike Authority
 - o Lawton Area Metropolitan Area Airport Authority
 - o County Commissioners
 - o Board of Realtors
 - o Senator Inhofe's Office
 - o Senator Lankford's Office
 - o Congressman Cole's Office
 - IV. Chamber Reports
 - a. Chair's Discussion – Mark Scott
 - JET Force
 - Nominating Slate
 - b. CEO/President's Report – Krista Ratliff
 - Legislative Reception
 - Annual Banquet/Silent Auction
 - City of Lawton Budget Amendment
 - PPP Update
 - Armed Forces Parade
 - Membership Report
 - Upcoming Events
 - c. Hotel-Motel Tax Representative Report & CVB Report – Carrie Paye
 - d. Redcoat Report – Chris Grady
 - e. Financial Report – Austin Rabon
 - V. Consent Agenda
 - a. Consider acceptance of the April 26, 2021 Board of Directors Meeting Minutes
 - b. Consider recommendation to approve April 2021 Membership Report.
 - c. Consider recommendation to approve April 2021 Financials.
 - d. Consider recommendation to approve the April 2021 City Council Report.
 - e. The CVB Advisory Council has recommended to approve funding in the amount of \$1,000 to be paid out of Special Events, to be used towards advertising and marketing costs for The Tour of the Wichita's Bike Race. The event is expecting an estimated 500 participants. The event is expecting 100 room nights and will be using Hilton Garden Inn as their host hotel. The funding formula showed a value of \$2,300 for this event. *The Tour of the Wichita's Bike Race is scheduled for June 19th, 2021.*
 - f. Consider recommendation by the CVB Advisory Council to approve funding in the amount of \$3,000 to be used for offsetting the cost for entertainment including comedians and musical acts for the 2nd Annual Red River Comedy Jam. The event is expecting a total of 800 local participants, 600 regional participants, and 250 out of state participants, for a total attendance of 1,650. The event is expecting an estimated 150-200 room nights. The funding formula showed a value of \$3,300 for this event. *The 2nd Annual Red River Comedy Jam is scheduled for September 3rd and 4th, 2021 at the Trail of Fear.*
- ACTION: Motion to approve/amend/disapprove Consent Agenda.**

VI. Business

- a. Consider recommendation by the Nominating Committee for the 2021–2022 Slate of Officers and new Directors.

ACTION: Motion to approve/amend/disapprove recommendation by the Nominating Committee for the 2021-2022 Slate of Officers and new Directors.

VII. New Business

VIII. Adjourn