



Board of Directors Meeting

July 26, 2021 – 4:00 p.m.

Cameron University, McCasland Ballroom B & C, McMahon Centennial Complex
501 S.W. University Drive, Lawton, Oklahoma

Agenda

- I. Call to Order/Roll Call, establish quorum, and ensure public notice requirements have been met.
- II. Introduction of any Guests
- III. Community Reports
 - o City of Lawton
 - o Fort Sill
 - o Cameron
 - o Great Plains Technology Center
 - o Lawton Public Schools
 - o LEDC
 - o FISTA/FIRES Chapter AUSA – Frontier Team
 - o Lawton Metropolitan Area Airport Authority
 - o Civilian Aide to the Secretary of the Army
 - o County Commissioners
 - o Board of Realtors
 - o Senator Inhofe's Office
 - o Senator Lankford's Office
 - o Congressman Cole's Office
- IV. Chamber Reports
 - a. Chair's Discussion – Rick Walker
 - Introductions of New Board Members
 - b. CEO/President's Report – Krista Ratliff
 - Hotel-Motel Budget
 - Holiday in the Park
 - Tourism Tours
 - Membership Report
 - Upcoming Events
 - c. Hotel-Motel Tax Representative/CVB Report – Carrie Paye
 - STAR Report Review
 - CVB Funding Recommendations Review
 - d. Financial Report – Austin Rabon
- V. Consent Agenda
 - a. Consider acceptance of the June 28, 2021 Board of Directors Meeting Minutes
 - b. Consider acceptance of the June 2021 Membership Report.
 - c. Consider acceptance of the June 2021 Financials Report.
 - d. Consider acceptance of the June 2021 City Council Report.
 - e. Consider recommendation by the CVB Advisory Council to **approve** funding in the amount of \$2,300 to be paid out of Special Events Funding for the *Oklahoma High School Rodeo*. This event is expecting an estimated 100 local participants, 500 regional participants, and 50 out of state participants, for a total participation of 650. The event is expecting 50 room nights. The funding formula showed a value of \$2,300 for this event. *The Oklahoma High School Rodeo is scheduled for August 28th and 29th, 2021 at the LO Ranch.*
 - f. Consider recommendation by the CVB Advisory Council to **approve** funding in the amount of \$3,500 for the *Lonestar Cross Country Conference Championship* to be paid out of Sports Funding. The event is expecting 36 local participants, 20 regional participants, and 249 out of state participants, for a total participation of 305. The event is expecting an estimated 120 room nights. The funding formula showed a value of \$3,500 for this event. *The Lonestar Cross-Country Conference Championship is scheduled for October 23rd, 2021.*
 - g. Consider recommendation by the CVB Advisory Council to **approve** funding in the amount of \$1,610 for the Wichita Mountain Quilt Guild "Color Explosion" Show. Funding will be used for covering the cost of venue rental at the Comanche County Fairgrounds. The event is expecting 250 local participants, 75 regional participants, and 75 out of state participants, for a total participation of 400. The event is expecting an estimated 31 room nights. The funding formula showed a value of \$1,610 for this event. *The Wichita Mountain Quilt Guild "Color Explosion" show will be held February 18th & 19th, 2022 at the Comanche County Fairgrounds.*

- h. Consider recommendation by the President of the Chamber, with President's Approval, to **approve** funding the *Southwest Central Region Aero Education Summit* in the amount of \$1,000 in the form of Grow the 580 gift certificates, as well as other event support, such as providing donuts and beverages to attendees. *The Southwest Central Region Aero Education Summit will be held July 23rd, 2021 at the Lawton Public Schools Life Ready Center.*

ACTION: Motion to approve/amend/disapprove Consent Agenda.

VI. Business

VII. New Business

VIII. Adjourn