



Executive Committee Meeting

July 19, 2021 – 4:00 p.m.

Lawton Fort Sill Chamber of Commerce, First National Bank & Trust Board Room
302 W Gore Boulevard, Lawton, OK

Agenda

- I. Call to Order/Roll Call, establish quorum, and ensure public notice requirements have been met.
- II. Introduction of any Guests
- III. Reports
 - a. Chair's Discussion – Rick Walker
 - Introductions of New Executive Committee Members
 - Executive Committee Member Expectations
 - b. CEO/President's Report – Krista Ratliff
 - Hotel-Motel Budget
 - Holiday in the Park
 - Tourism Tours
 - Membership Report
 - Upcoming Events
 - c. Hotel-Motel Tax Representative/CVB Report – Carrie Paye
 - STAR Report Review
 - CVB Funding Recommendations Review
- IV. Consent Agenda
 - a. Consider acceptance of the June 22, 2021 Executive Committee Meeting Minutes
 - b. Consider recommendation to approve the June 2021 Membership Report.
 - c. Consider recommendation by the CVB Advisory Council to **approve** funding in the amount of \$2,300 to be paid out of Special Events Funding for the *Oklahoma High School Rodeo*. This event is expecting an estimated 100 local participants, 500 regional participants, and 50 out of state participants, for a total participation of 650. The event is expecting 50 room nights. The funding formula showed a value of \$2,300 for this event. *The Oklahoma High School Rodeo is scheduled for August 28th and 29th, 2021 at the LO Ranch.*
 - d. Consider recommendation by the CVB Advisory Council to **approve** funding in the amount of \$3,500 for the *Lonestar Cross Country Conference Championship* to be paid out of Sports Funding. The event is expecting 36 local participants, 20 regional participants, and 249 out of state participants, for a total participation of 305. The event is expecting an estimated 120 room nights. The funding formula showed a value of \$3,500 for this event. *The Lonestar Cross-Country Conference Championship is scheduled for October 23rd, 2021.*
 - e. Consider recommendation by the CVB Advisory Council to **approve** funding in the amount of \$1,610 for the Wichita Mountain Quilt Guild "Color Explosion" Show. Funding will be used for covering the cost of venue rental at the Comanche County Fairgrounds. The event is expecting 250 local participants, 75 regional participants, and 75 out of state participants, for a total participation of 400. The event is expecting an estimated 31 room nights. The funding formula showed a value of \$1,610 for this event. *The Wichita Mountain Quilt Guild "Color Explosion" show will be held February 18th & 19th, 2022 at the Comanche County Fairgrounds.*
 - f. Consider recommendation by the President of the Chamber, with President's Approval, to **approve** funding the *Southwest Central Region Aero Education Summit* in the amount of \$1,000 in the form of Grow the 580 gift certificates, as well as other event support, such as providing donuts and beverages to attendees. *The Southwest Central Region Aero Education Summit will be held July 23rd, 2021 at the Lawton Public Schools Life Ready Center.*

ACTION: Motion to approve/amend/disapprove Consent Agenda.

- V. Business
- VI. Discussion - Consider any items to add to agenda for July board meeting.

VII. New Business

VIII. Adjourn